

Bachelor of Science Curriculum 2008-09

G-01 Tillman Hall • Clemson, South Carolina 29634-1353 • FAX (864) 656-4808 • (864) 656-3447

August 2008 effective date

Freshman Year**First Semester**

GC 101 Orientation to Graphic Communications	1(1,0)
GC 165 Foundations in Graphic Communications	4(2,6)
PSYCH 201 Introduction to Psychology	3(3,0)
¹ Approved CH or PHYS Lab Science Req.	4
² Mathematics Requirement	3

15**Second Semester**

GC 104 Graphic Communications I	4(2,6)
ENGL 103 English Composition	3(3,0)
¹ Approved CH or PHYS Lab Science Req.	4
MTHSC 301 Statistical Theory and Methods I	3(3,0)
—or MTHSC 309 Business Statistics	(3,0)
—or EX ST 301 Introductory Statistics	(2,2)
PKGSC 102 Introduction to Packaging Science	2(2,0)

16**Sophomore Year****First Semester**

GC 207 Graphic Communications II	3(1,6)
GC 215 Photographic & Digital Imaging Techniques	3(1,6)
ACCT 201 Financial Accounting Concepts	3(3,0)
MGT 201 Principles of Management	3(3,0)
³ Literature Requirement	3

15**Second Semester**

GC 310 Applied Principles of Electronic Workflow	4(2,6)
COMM 250 Public Speaking	3(3,0)
ECON 200 Economic Concepts	3(3,0)
—or ECON 211 Principles of Microeconomics	(3,0)
ACCT 202 Managerial Accounting Concepts	3(3,0)
EN SC 200 Introduction to Environmental Science	3(3,0)

16**⁴GC 350 Graphic Communications Internship I (1 credit hour) & CO-OP 201 (0)****Junior Year****First Semester**

*GC 440 Commercial Printing	5(2,9)
MKT 301 Principles of Marketing	3(3,0)
⁵ Humanities/Cross Cultural Awareness	3
Elective	1
⁶ Major Requirements	3

15**Second Semester**

GC 405 Package & Specialty Printing Lecture	2(2,0)
GC 406 Package & Specialty Printing Lab	2(0,6)
GC 446 Inks & Substrates	3(2,3)
ENGL 314 Technical Writing	3(3,0)
⁶ Major Requirements	3
Electives	2

15**⁴GC 450 Graphic Communications Internship II (1 credit hour) & CO-OP 202 (0)****Senior Year****First Semester**

GC 444 Current Dev. & Trends in GC	4(2,6)
MGT 307 Human Resource Management	3(3,0)
—or PSYCH 364 Industrial Psychology	(3,0)
⁶ Major Requirements	6
Electives	1

14**Second Semester**

GC 448 Planning & Controlling Printing Functions	3(2,3)
GC 480 Sr. Seminar in Graphic Communications	2(2,0)
⁶ Major Requirements	3
Electives	6

14**Total Semester Hours = 122**¹Approved Laboratory Science requirement must include one Chemistry (CHEM 101 or 105) and one Physics (PHYS 122/124 or 207/209)²See General Education Requirements³Select any ENGL course from General Education Arts and Humanities (Literature) Requirement⁴One internship must be in a Fall or Spring semester (summer at least 12 weeks; Fall/Spring 15 week minimum). GC 455 will not substitute for GC 450.⁵See General Ed. Requirements. These three credit hours or three Electives credit hours must also satisfy the Cross-Cultural Awareness Requirement.⁶Major Requirements must be approved by GC Faculty advisor prior to registration. A list of acceptable Major Requirements is available in the Graphic Communications Office.

*GC 440 & GC 405/406 may be taken in any order