

Clemson University • Graphic Communications
Bachelor of Science Curriculum 2007-08

G-01 Tillman Hall • Clemson, South Carolina 29634-1353 • FAX (864) 656- 4808 • (864) 656-3447

August 2007 effective date

Freshman Year

First Semester

GC 101 Orientation to Graphic Communications	1(1,0)
ENGL 103 English Composition	3(3,0)
PSYCH 201 Introduction to Psychology	3(3,0)
¹ Approved CH or PHYS Lab Science Req.	4
² Mathematics Requirement	3
Elective	1
	15

Second Semester

GC 104 Graphic Communications I	4(2,6)
¹ Approved CH or PHYS Lab Science Req.	4
MTHSC 203 Elementary Statistical Inference	3(3,0)
—or MTHSC 301 Statistical Theory and Methods I	3(3,0)
—or EX ST 301 Introductory Statistics	3(2,2)
PKGSC 102 Introduction to Packaging Science	2(2,0)
Electives	3
	16

Sophomore Year

First Semester

GC 207 Graphic Communications II	3(1,6)
GC 215 Photographic & Digital Imaging Techniques	3(1,6)
ACCT 201 Financial Accounting Concepts	3(3,0)
MGT 201 Principles of Management	3(3,0)
⁴ Literature Requirement	3
	15

Second Semester

GC 245 GC Mechanical Systems	3(2,3)
GC 310 Applied Principles of Electronic Workflow	4(2,6)
ECON 200 Economic Concepts	3(3,0)
—or ECON 211 Principles of Microeconomics	3(3,0)
ACCT 202 Managerial Accounting Concepts	3(3,0)
EN SP 200 Introduction to Environmental Science	3(3,0)
	16

³ GC 350 Graphic Communications Internship I (1 credit hour) & CO-OP 101 (0)	1
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Junior Year

First Semester

*GC 440 Commercial Printing	5(2,9)
MKT 301 Principles of Marketing	3(3,0)
COMM 250 Public Speaking	3(3,1)
Elective	1
⁵ Major Requirements	3
	15

Second Semester

*GC 405 Package & Specialty Printing Lecture	2(2,0)
*GC 406 Package & Specialty Printing Lab	2(0,6)
GC 446 Inks & Substrates	3(2,3)
Humanities/Cultural Awareness Requirement	3
ENGL 314 Technical Writing	3(3,0)
Electives	3
	16

³ GC 450 Graphic Communications Internship II (1 credit hour) & CO-OP 102 (0)	1
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Senior Year

First Semester

GC 444 Current Dev. & Trends in GC	4(2,6)
MGT 307 Personnel Management	3(3,0)
—or PSYCH 364 Industrial Psychology	3(3,0)
⁵ Major Requirements	8
	15

Second Semester

GC 448 Planning & Controlling Printing Functions	3(2,3)
GC 480 Sr. Seminar in Graphic Communications	2(2,0)
⁵ Major Requirements	4
Electives	3
	12

Total semester hours = 122

¹ Approved Laboratory Science requirement must include one Chemistry (CH 101 or 105) and one Physics (PHYS 122/124 or 207/209).

² See General Education Requirements

³ One internship must be in a Fall or Spring semester. (Summer at least 12 weeks; Fall/Spring 15 week minimum). GC 455 will not substitute for GC 450.

⁴ Select any ENGL course from General Education Arts and Humanities (Literature) Requirement.

⁵ Major Requirements must be approved by GC Faculty advisor prior to registration. A list of acceptable Major Requirements is available in Graphic Communications office.

* GC 440 & GC 405/406 may be taken in any order.