

Clemson University
GRAPHIC COMMUNICATIONS

2002-2003 CURRICULUM, Bachelor of Science

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FRESHMAN YEAR

First Semester:

ENGL 101	Composition I	3	(3,0)
G C 101	Orientation to Graphic Communications	1	(1,0)
PSYCH 201	Introduction to Psychology	3	(3,0)
THRD 180	Intro to Computer-Aided Drafting	3	(1,6)
¹ Approved CH or PHYS Laboratory Science Req.		4	
² Mathematics Requirement		<u>3</u>	
		17	

Second Semester:

CP SC 120	Issues in Computers	3	(2,2)
ENGL 102	Composition II	3	(3,0)
EX ST 301	Introductory Statistics—or	3	(2,2)
MTHSC 203	Elementary Statistical Inference—or		(3,0)
MTHSC 301	Statistical Theory and Methods I		(3,0)
G C 104	Graphic Communications I	4	(2,6)
¹ Approved CH or PHYS Laboratory Science Req.		<u>4</u>	
		17	

SOPHOMORE YEAR

First Semester:

ACCT 201	Accounting Concepts I	3	(3,0)
G C 207	Graphic Communications II	3	(1,6)
G C 215	Photographic & Digital Imaging Tech.	3	(1,6)
MGT 218	Mgt. Applications of Microcomputers	3	(3,0)
MGT 301	Principles of Management	3	(3,0)
PKGSC 102	Introduction to Packaging Science	<u>2</u>	(2,0)
		17	

Second Semester:

ACCT 202	Accounting Concepts II	3	(3,0)
ECON 211	Principles of Microeconomics	3	(3,0)
G C 310	Alternative Approaches to Imaging	4	(2,6)
G C 245	GC Mechanical Systems	3	(2,3)
SPCH 250	Public Speaking—or	3	(3,0)
SPCH 251	Business & Professional Speaking	<u>3</u>	(3,0)
		16	

³G C 350 Graphic Communications Internship I—1 (0,3) & CO-OP 101—0. **Required before any GC 400 level courses may be taken.**

JUNIOR YEAR

First Semester:

EN SP 200	Introduction to Environmental Science	3	(3,0)
G C 405	Package and Specialty Printing	2	(2,0)
G C 406	Package and Specialty Printing Lab	2	(0,6)
MGT 307	Personnel Management—or	3	(3,0)
PSYCH 364	Industrial Psychology	3	(3,0)
⁴ Literature Requirement		3	(3,0)
⁵ Major Requirement		<u>4</u>	
		17	

Second Semester:

ENGL 314	Technical Writing	3	(3,0)
G C 440	Advanced Lithographic Methods	5	(2,9)
G C 446	Inks and Substrates	3	(2,3)
MKT 301	Principles of Marketing	3	(3,0)
² Humanities Requirement E.2		<u>3</u>	
		17	

³G C 450 Graphic Communications Internship II—1 (0,3) & CO-OP 102—0

SENIOR YEAR

First Semester:

G C 444	Current Developments and Trends in Graphic Communications	4	(2,6)
THRD 360	Industrial Organizations and Safety	3	(3,0)
⁵ Major Requirement		6	
Elective		<u>3</u>	
		16	

Second Semester:

G C 448	Planning & Controlling Printing Functions	3	(3,0)
G C 480	Sr. Seminar in Graphic Communications	2	(2,0)
⁵ Major Requirement		4	
Elective		<u>7</u>	
		16	

Total Semester Hours = 135

¹Approved Laboratory Science requirement must include a two semester sequence from either Chemistry or Physics.

²See General Education Requirements.

³One internship must be in a Fall or Spring semester. (Summer at least 12 weeks; Fall/Spring 15 week minimum.) G C 455 will **not** substitute for G C 450.

⁴Select ENGL 202, 203, 204, 205, 206, 207, 208, 209, or H210.

⁵Major Requirements must be approved by GC faculty advisor prior to registration. A list of acceptable "Major Requirements" is available in Graphic Communications office.

Effective Date 5/20/02