

LEADERSHIP OPPORTUNITIES—
“THE EVOLVING FACE OF
GRAPHIC COMMUNICATIONS”

JANUARY 31, 2008

OPENING SESSIONS

8:30-9:00 a.m.

Welcome and The Bill Treadaway Story

9:15-10:45 a.m.

*Opening Keynote: Leadership Accountability:
Trends in Leadership and Development*

Maury Hiers, Partners in Leadership

10:45-11:05 a.m.

Break

GENERAL SESSIONS

11:10 a.m.-12:20 p.m.

Responding to Tomorrow's Leaders

Larry Kroll, Heidelberg USA

12:30 a.m.-1:30 p.m.

Rebranding an Icon:

Identifying, Developing and Implementing New Technologies

Kevin Joyce, Kodak Graphic Communications Group

1:30-2:30 p.m.

*Luncheon: Box lunch for our visiting guests
—featuring Clemson ice cream*

2:40-3:20 p.m.

The State of the Industry Address

Michael Makin, President & CEO PIA/GATF

3:30-4:30 p.m.

The Extraordinary Impact of Paper and Print on the Environment

Derek Smith, Derek Smith Associates

DINNER AND KEYNOTE

5:00-6:00 p.m.

“Networking” and Social Hour

6:00-8:00 p.m.

Dinner, Sponsor Recognition and Keynote Address

Keynote Address: Leadership: The Key to Cultural Transformation

Rick Green, Green Communication Strategies

Closing Remarks

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Leadership