

Leadership

GRAPHIC COMMUNICATIONS

“OUR COMMITMENT TO LEADERSHIP”

JANUARY 29, 2009

OPENING SESSIONS

8:30–9:00 a.m.

Welcome and the Bill Treadaway Story

9:15–10:45 a.m.

Opening Keynote: What Every Executive Needs to Know about Leadership

Joseph Truncale, President & CEO NAPL

10:45–11:00 a.m.

Break

GENERAL SESSIONS

11:10 a.m.–12:20 p.m.

What You Know Today is History: Leading and Learning for Tomorrow

David Faux, Hamilton High School, Arizona

12:30–1:20 p.m.

The Government Goes Green: Trends, Developments and Implementation of Green Initiatives for Government and Industry

Bob Tapella, The Public Printer, GPO

Student and Industry Luncheon

1:20–2:30 p.m.

Strategies for Career Success: A Dialogue With Industry Leaders

Steve Johnson, R. R. Donnelley

2:40–3:20 p.m.

Green Printing: Beyond ‘Recycle, Reuse, Renew’

Jeff Salisbury, President, Label Impressions, Inc.

3:30–4:30 p.m.

Are You a Printer or a Marketing Services Provider?

Steven Schnoll, Schnoll Media Consulting

DINNER AND KEYNOTE

5:00–6:00 p.m.

“Networking” and Social Hour

6:00–8:00 p.m.

Dinner, Sponsor Recognition and Keynote Address

Keynote Address: *Leading the Way Out of Chaos and Avoiding the System Busters*

Philip Beyer, President and Owner, Ebiz Products, Inc.

Closing Remarks